

**Society of Children's Book Writers and Illustrators - Hawaii
Annual Conference
Saturday, February 25, 2012
9:00 a.m. - 4:00 p.m.
Ala Moana Hotel**

Do you write or illustrate books for children, or want to? SCBWI-Hawaii's annual conference is *the* place to learn how from top professionals. The craft of children's books, current trends, the workings of the children's publishing world—hear about all that and more.

Featured speakers:

- * Kendra Levin: editor, Viking Children's Books
- * Peter Brown: award-winning author/illustrator

Program:

9:00-9:15 a.m.	Welcome/Announcements
9:15-9:45 a.m.	Kendra Levin: an Insider's Look at Viking Children's Books and Children's Publishing Today
9:45-10:15 a.m.	Peter Brown: The Business of Creativity
10:15-10:30 a.m.	Break
10:30 a.m.-11:45 p.m.	First Pages/First Look: Kendra, Peter Brown
11:45-1:15 p.m.	Lunch
1:15-2:00 p.m.	Tammy Yee and Sue Cowing: Book Promotion—a Do-it-Yourself Project
2:00-3:30 p.m.	Craft Breakouts (choose one): A – Kendra Levin: Meet Your Character—How Motivation Drives Story B – Peter Brown: Illustration at Work
3:30-4:00 p.m.	Q&A/Closing
4:00-5:00 p.m.	Optional critiques

Registration deadlines:

- *January 18: conference and manuscript critique**
- *February 17: conference alone or with portfolio critique**

GENERALSESSIONS

An Insider's View of Viking Children's Books and Children's Publishing Today—Kendra Levin

Kendra will talk about the kinds of books Viking publishes and she what specifically is looking for, and will offer her insights about the state of children's publishing today.

The Business of Creativity—Peter Brown

Peter will share his experience creating a disciplined but fun lifestyle that allows creative growth, doing good work efficiently—and having a good time while doing it.

First Pages/First Look Critiques—Kendra Levin and Peter Brown

A great first page is a must to gain the attention of an editor or agent. Our guests will share their reactions to first pages and postcards/illustrations submitted anonymously by participants. No advance sign-up—just bring one first page and/or one postcard or illustration to the conference; they'll be collected at registration. Manuscript page format: double-spaced, 12-pt. type, one-inch margins with no name; note whether a picture book, middle grade or young adult fiction, or nonfiction. **No extra cost. Pages and postcards/illustrations are selected at random and no particular page or postcard/illustration can be guaranteed to be critiqued during the session.**

Book Promotion: a Do-It-Yourself Project—Tammy Yee and Sue Cowing

Wish all you had to do was create a book and your publisher would promote it for you? These days, the publicist will probably place a few notices, put your book in the catalog and on the website, and send you his or her sincere best wishes. So how does anyone hear about your book? Tammy and Sue share what they have learned from the experience of promoting their own books and give tips on what efforts have proved most and least worthwhile.

BREAK-OUT SESSIONS (choose one)

A: Kendra Levin—Meet Your Characters: How Motivation Drives Story

What do your characters want? Kendra will use a combination of coaching tools and editorial feedback to help you get to the heart of what your characters want—and use their desires to make your story more dynamic and compelling. Relevant for all writers, the workshop will include a guided visualization, writing exercises, group discussion, and much more.

B: Peter Brown—Illustration at Work

Peter will share his approach to making picture books, including dummies and finished art, cover art, and black and white illustrations for children's novels. The session will include Q&A, and attendees are encouraged to come with questions/subjects they'd like to discuss.

OPTIONAL MANUSCRIPT CRITIQUE

For manuscript critique, your registration form must be received and manuscript must be emailed by January 18, 2011. Critiques will be done by Kendra Levin, Peter Brown or a Hawaii children's writing professional at assigned times on conference day. For manuscript critique, at the same time you mail your registration, email your manuscript for critique to lwikoff@lava.net, following these guidelines:

*Format: double-spaced, 12-pt. type, one-inch margins, title/page number on all pages.

*Picture books: six-page maximum. Novels: ten pages plus one-page summary.

*No artwork except for author/illustrators submitting story with dummy.
Fee; sign up on registration form.

OPTIONAL PORTFOLIO CRITIQUE

Critiques of attendee portfolios will be done by Peter Brown or a Hawaii children's illustration professional at assigned times on conference day.
Fee; sign up on registration form.

SPEAKER BIOS

Kendra Levin is an editor at Viking Children's Books, an imprint of Penguin Group (USA), where she has spent six years working on a wide range of children's literature from picture books to young adult novels. Prior to that, she worked at Scholastic in several different capacities. An award-winning playwright whose plays have been produced Off- and Off-Off Broadway, Kendra also helps writers as a teacher and certified life coach (kendracoaching.com). Authors she edits include David A. Adler (the *Cam Jansen* series), Susane Colasanti, Sharon Robinson, M.H. Herlong, Stasia Ward Kehoe, and others.

Peter Brown, the award-winning author of *The Curious Garden* and *Children Make Terrible Pets*, grew up in Hopewell, New Jersey. He fell in love with drawing at an early age, and by the time he reached high school Peter was filling notebooks with imaginative drawings and stories. He received his B.F.A. in Illustration from Art Center College of Design in Pasadena, California, and now writes and illustrates children's books from his home in Brooklyn, New York.
www.peterbrownstudio.com

Tammy Yee has written and/or illustrated more than two dozen children's books, including *A is for Aloha* and *The Tsunami Quilt*. She has won several awards, spoken at writers' conferences, and given numerous presentations at libraries and schools across the state.
www.tammyyee.com

Sue Cowing published her debut middle grade puppet-and-boy novel, *You Will Call Me Drog*, with Carolrhoda Books in September 2011, and Usborne UK will bring it out in paperback in April 2012. Her two previous books, *Fire in the Sea: An Anthology of Poetry and Art* and *My Dog Has Flies: Poetry for Hawaii's Kids* were aimed at a Hawaii/Pacific audience, and she publicized them primarily through local school and library visits.
www.suecowing.com

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Registration

Name _____

Address _____

Phone _____ Email _____

Conference fee (includes lunch) SCBWI member: \$95 Non-member: \$125

Optional fees

Manuscript critique Manuscript with dummy (author/illustrators only)
 \$30 each – member \$40 each – member
 \$35 each – non-member \$45 each – non-member

Manuscripts and manuscripts with dummy for critique must be emailed to lwikoff@lava.net at time of registration and must be received by January 18.

Portfolio critique: Member: \$30 Non-member: \$35
(Bring portfolio to conference)

Total Fees _____

Break-out session choice: (see schedule for session descriptions)

- A: Kendra Levin: Meet Your Character: How Motivation Drives Story
- B: Peter Brown: Illustration at Work

Lunch entrée choice:

- Turkey-Cranberry Wrap
- Chicken Quesadilla
- Vegetarian

Registration deadlines:

***January 18: conference and manuscript critique**

***February 17: conference alone or with portfolio critique**

*Registration after February 17: \$110 for members, \$140 for non-members; meal availability will be at the discretion of the Ala Moana Hotel.

To register, send your check, payable to SCBWI-Hawaii, to:
SCBWI-Hawaii
4348 Waiālae Ave., #493
Honolulu, HI 96816