

**Society of Children's Book Writers and Illustrators - Hawaii
Annual Conference
Saturday, February 27, 2010 8:30 a.m.-3:30 p.m.
Ala Moana Hotel, Garden Room**

Whether you're a beginner or a seasoned pro, you'll benefit from this banner program. Polish your skills and hone your talents as you plunge into the world of children's books!

Featured speakers:

- * Nancy Siscoe: Associate Publishing Director and Executive Editor, Knopf & Crown Books for Young Readers
- * Kathi Appelt: multi-award-winning author of both picture books and novels
- * Margaret South: Hawaii-based writing teacher
- * James Rumford: multi-award winning picture book author/illustrator
- * Tammy Yee: author/illustrator of numerous picture books
- * Scott Goto: illustrator of several picture books, and now an author/illustrator

Program:

8:30-9:00 a.m.	Registration/Welcome/Announcements
9:00-10:00 a.m.	Nancy Siscoe—Character Matters
10:00-11:00 a.m.	Breakouts (choose one): A - Margaret South: Secrets of a Compelling Story B – Tammy Yee: The (Happy) Marriage of Illustration and Technology
11:00-11:15 a.m.	Break
11:15 a.m.-12:15 p.m.	Breakouts (choose one): A - First Page Critiques: Nancy, Kathi, and Margaret share their reactions to attendees' anonymous first manuscript pages (details following) B – Scott Goto: Working from References (and other tricks of the trade)
12:15-1:15 p.m.	Lunch
1:15-1:45 p.m.	Meet Local Publishers: representatives from Island Heritage, Mutual, and Bess press will discuss their needs and how to submit your work
1:45-3:00 p.m.	Craft Breakouts (choose one): A – Kathi Appelt: Endowed Objects--what's in your character's "magic box?" B – James Rumford: Now That's Another Story—the art of the picture book
3:00-3:30 p.m.	Q&A/Closing
3:45-4:45	Optional manuscript and portfolio critiques

NOTE: see last page for information and registration for an exciting and learning-packed all-day fiction workshop with Kathi Appelt on Friday, February 26.

GENERALSESSION – Nancy Siscoe: Character Matters

Strong characters propel memorable stories. Nancy will share her ideas for both authors and illustrators on why and (more importantly) how to make your characters feel more real, flawed, individual, and endearing.

BREAK-OUT SESSIONS

On Writing:

Endowed Objects: what's in your character's "magic box?"—Kathi Appelt

Frodo had the ring, Harry Potter had his magic wand, Arthur had Excalibur, all objects endowed with magic. But objects don't have to be magical to be endowed—the things your characters carry, whether pockets or back packs or resting on their bedside table say a lot about how they see the world and respond to the events in your story. Bring a pen and paper and experiment with how "endowed objects" can illuminate characters and their motivations and feelings.

Secrets of a Compelling Story—Margaret South

Great stories don't just happen—they are built "brick by brick," and they share some common elements. Margaret will reveal the secrets of constructing a strong story that will stand out and be the best it can be.

First Pages Critiques—Nancy Siscoe, Kathi Appelt and Margaret South

A great first page is a must to gain the attention of a busy editor or agent. Our guests will share their reactions to first pages submitted anonymously by participants. Guidelines:

- * Bring five copies of your first page (clipped together) to the conference. No advance sign-up needed.

- * Format: double-spaced, 12-pt. type, one-inch margins; title okay.

- * At top of page, note whether the manuscript is a picture book, middle grade fiction, young adult fiction, or nonfiction. Do not include your name or any other information.

No extra cost. One first page only may be submitted. Pages are selected at random and no commitment can be made that any particular page will be critiqued during the time allotted.

On Illustrating:

Now That's Another Story: the art of the picture book—James Rumford

If one word is worth a thousand pictures, one picture is worth a thousand words. Find out how this yin and yang interaction works by examining well-known picture books and by working with author and illustrator James Rumford in developing a picture book. Find out why pictures exist not just for interest or color or even action but for story as well.

Working from References (and other tricks of the trade)—Scott Goto

How to find or create the references—photos, paintings, drawings—you need to build your illustrations, and how "push" them to get what you *really* need.

The (Happy) Marriage of Illustration and Technology—Tammy Yee

The fundamental tools of technology you need for composition, story boards, and creating complex digital images, plus how to use available technology to get the exposure you need to further your career as an illustrator—whether you're already experienced or are just starting out.

OPTIONAL MANUSCRIPT CRITIQUE

For critique, your registration form and manuscript must be postmarked by January 25, 2010.

Critiques will be done by Nancy Siscoe or a Hawaii children's writing professional at assigned times on conference day. To submit a manuscript for critique, follow these guidelines:

*Format: double-spaced, 12-pt. type, one-inch margins, title/page number on all pages.

*Picture books: six-page maximum. Novels: ten pages plus one-page summary.

*No folders, binders, cardboard, plastic sheets. No artwork except for author/illustrators submitting story with dummy.

Fee (sign up on registration form, include with registration fee):

Manuscript only: Members: \$30 each Non-members: \$35 each

Manuscript/dummy(author/illustrator): Members: \$35 each Non-members: \$40 each

OPTIONAL PORTFOLIO CRITIQUE

Critiques of attendee portfolios will be done by Nancy Siscoe or a Hawaii children's illustration professional at assigned times on conference day. See registration form for sign-up.

Fee: Members, \$30, Nonmembers: \$35

SPEAKER BIOS

Nancy Siscoe is Associate Publishing Director & Executive Editor at Knopf & Crown Books for Young Readers. She acquires both picture books and novels for toddlers to teens. Recent books on her list include *The Fantastic Undersea Life of Jacques Cousteau* by Dan Yaccarino; *A Kitten Tale* by Eric Rohmann; *Miss Brooks Loves Books (and I don't)* by Barbara Bottner, illustrated by Michael Emberley; *Scat* by Carl Hiaasen; *The Blue Shoe* by Roderick Townley; *A Brief History of Montmaray* by Michelle Cooper; *The Running Dream* by Wendelin Van Draanen; and *Tender Morsels* by Margo Lanagan.

Kathi Appelt is the award-winning author of more than thirty books for children, including picture books, poetry, and novels. Her first novel, *The Underneath*, won both a Newbery Honor award and the PEN USA Award and was a National Book Award finalist. She is also on the faculty of Vermont College's Master of Fine Arts program.

Margaret South is a Hawaii-based writing teacher and consultant. She has developed television and feature film projects for major studios and TV networks, and produced several feature films, including Bette Midler's *Beaches*. She consults with writers on novels, memoirs and screenplays; she and her husband, Frank, also developed "Kids Talk Story," a school writing program.

James Rumford works full-time creating picture books that show his love for art, history, and story. His books have been published locally, nationally, and internationally. Each is done in a distinct style, and many have received awards, including the 2006 Sugarman Award for Children's biography for *Sequoyah, the Cherokee Man who Gave His People Writing*.

Scott Goto has illustrated several text and picture books, including *The Great Pancake Escape*, *Heat Wave* and *Once Upon a Cool Biker Dude*. He was the author/illustrator for his most recent book, *The Perfect Sword*, and is currently working on a sequel to *Biker Dude*.

Tammy Yee has written and/or illustrated more than two dozen children's books, including *A is for Aloha* and *The Tsunami Quilt*. She has won several awards, spoken at writers' conferences, and given numerous presentations at libraries and schools across the state.

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Annual Conference
Saturday, February 27, 2010 8:30 a.m. - 3:30 p.m.
Ala Moana Hotel, Garden Room

Registration

Name _____

Address _____

Phone _____ Email _____

Conference fee (includes lunch): ___ SCBWI member: \$90 ___ Non-member: \$120

Optional fees:

___ Manuscript critique ___ Manuscript with dummy (author/illustrators only)
___ \$30 each – member ___ \$40 each – member
___ \$35 each – non-member ___ \$45 each – non-member

Manuscripts for critique must be sent in with registration, postmarked by January 25.

___ Portfolio critique: ___ Member: \$30 ___ Non-member: \$35 (Bring portfolio to conference)

Total Fees: _____

Break-out sessions: (see schedule for session descriptions)

10:00-11:00	___ A	___ B
11:15-12:15	___ A	___ B
1:45-3:00	___ A	___ B

Lunch entrée choice:

___ Grilled Chicken and Spinach Salad
___ Grilled Southwestern Vegetables Wrap

Registration deadlines:

***January 25: conference and manuscript critique**

***February 22: conference alone or with portfolio critique**

*Registration after February 22: \$100 for members, \$130 for non-members; meal availability will be at the discretion of the Ala Moana Hotel.

To register, send check payable to SCBWI-Hawaii (and manuscript, if applicable) to:
SCBWI-Hawaii
4348 Waiālae Ave., #493
Honolulu, HI 96816

Society of Children's Book Writers and Illustrators—Hawaii

**The Elements of Fiction in Writing for Children:
from picture books to novels**

with award-winning author/teacher Kathi Appelt

(open to conference attendees)

Friday, February 26, 2010 9 a.m. – 3:30 p.m.

Paki Hale (3840 Paki Avenue—Kapiolani Park area)

Join Kathi Appelt in this one-day workshop that examines the various elements of fiction in writing for all ages, from babies to teenagers. Together we'll look at the essentials of character development as well as structure, sub-text, and setting. In addition, we'll consider the various forms that a piece of writing can take to create the fictive world best suited to the story.

Registration

Name _____

Fee: ___ \$100 SCBWI member ___ \$125 non-member

Bring your own lunch.

Enrollment is limited.

Registration deadline: February 22, 2010

To register, send check payable to SCBWI-Hawaii (can combine fee with conference registration fee), to:

SCBWI-Hawaii
4348 Waialae Ave., #493
Honolulu, HI 96816